



## TITAN AVIATION TAKES DELIVERY OF ITS FIRST PHENOM 100 JET

*Phenom 100 helps Titan Aviation expand its presence in India*

**São José dos Campos, June 22, 2011** – Embraer has delivered a Phenom 100 executive jet to Titan Aviation, a global aviation specialty service provider headquartered in the United Arab Emirates, during a ceremony held at the Company's headquarters in São José dos Campos, Brazil.

This is the first Phenom 100 that Titan Aviation will manage and operate on behalf of an undisclosed customer based in India, widening Titan's operations in that country.

This delivery increases Titan's portfolio of Embraer managed and/or operated Executive Jets to a total of four aircraft, which includes three Legacy 600s. Two additional Phenom 100s are expected to join Titan's fleet next year.

*"Titan Aviation has become a great friend and business partner of Embraer Executive Jets, and we are confident that the management and operation of this aircraft is in very good hands,"* said José Costas, Embraer Vice President, Marketing and Sales, Asia Pacific – Executive Jets. *"We look forward to continue strengthening our relationship with Titan Aviation and having more such mutually beneficial partnerships both in India and elsewhere around the world."*

*"Titan Aviation worked very closely with Embraer in concluding the sale and delivery of this Phenom 100 on behalf of its customer, and we find Embraer to be very supportive in satisfying the requirements of our customer. It's a pleasure to deal with Embraer Executive Jets,"* said Mr. Sajad Mohamed, CEO of Titan Aviation.

Titan Aviation recently organized the first ever "Business Aircraft Static Display Show", in Cochin, April 30 and May 1, 2011, in which Embraer participated with its Phenom 100 jet, resulting in one potential customer of Titan Aviation signing up to buy a Phenom 100. *"We look forward to working closely with Embraer to conclude the sale of this Phenom 100, as well, and to taking our relationship to new heights,"* Mr. Sajad Mohamed added.

Over 30 orders for Phenom 100 have been placed by customers in India, so far. The first was delivered in November 2010, and four more since then. This brings the current fleet of Embraer Executive Jets based in India to fifteen, since the delivery of the first Legacy aircraft in 2005. These include a Lineage 1000, which was granted type certification by the Directorate General of Civil Aviation (DGCA) of India, in April 2011, nine Legacy 600s with the Indian Air Force, Border Security Forces and private corporations, as well as five Phenom 100s.

Embraer has also appointed Indamer Pvt. Ltd., in Mumbai, and Airworks in Delhi, as Embraer Authorized Service Centers (EASC) to provide operators in India with maintenance,

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repair and overhaul services. These appointments are further supported by the presence of a dedicated Embraer Field Service Representative based in Mumbai, as well as a 24-hour Customer Contact Center located at the Company's headquarters in São José dos Campos, Brazil, to provide assistance to Embraer's Executive Jets customers anywhere in the world, at any time of the day.

### **About Titan Aviation**

Titan Aviation is an aviation service provider specializing in aircraft sales, aircraft operations and management, aircraft charters, aviation human resources and aviation consultancy services.

Built on the strong principles of Dedication, Service, Trust and Value, coupled with a robust network of worldwide offices in Dubai, India, E.U., Japan, Singapore, and the USA, Titan Aviation is well placed to provide cost effective and high quality aviation services to its valued customers.

For more information, please visit: [www.titanaviation.aero](http://www.titanaviation.aero) and [www.titanaviation.co.in](http://www.titanaviation.co.in).

### **About Embraer in executive aviation**

Less than one year after announcing it was entering the executive jets market, Embraer celebrated the maiden flight of its first product, the Legacy 600, in 2001. The jet's success since going into service, in 2002, plus the launch of new products and strengthened customer services, reinforced the Company's commitment to become a major player in this segment.

Embraer's experience in designing airplanes for high-use scenarios gives its executive jets features that are unique to the market, providing customers with the peace of mind and availability offered by an extensive portfolio and their simplified maintenance. The entry level Phenom 100, light Phenom 300, midlight Legacy 450, midsize Legacy 500, super midsize Legacy 600, large Legacy 650, and ultra-large Lineage 1000 jets are positioned at the top of their respective classes, offering superior space and comfort, excellent performance and low operating costs. Meeting customer needs is the focus of the design of Embraer's executive jets, which enjoy great acceptance, worldwide.

### **About Embraer's Phenom 100 executive jet**

Premium comfort, outstanding performance and low operating costs are key design drivers of the Phenom 100 best-in-class jet. The aircraft offers pilots and passengers unprecedented

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comfort and style in its category. Developed in partnership with BMW Group DesignworksUSA, the innovative interior design and relaxing ambience are enhanced by large windows and the most ample cabin in its class.

The pilot-friendly cockpit and docile flying qualities of the new aircraft enable single-pilot operation. Drawing on Embraer's engineering experience, the Phenom 100 was designed for high utilization and availability. For added safety and reliability, the jet offers a standard antiskid brake-by-wire system.

The Phenom 100 was introduced by Embraer, in 2005, and is the most comfortable business jet in the entry level category, accommodating four passengers in the club seat configuration.

The rear baggage compartment has a capacity of 53 cubic feet (1,501 liters), which is sufficient for transporting golf and ski bags and equipment. Additional storage space in the aircraft nose and interior wardrobes adds up to another 16 cubic feet (453 liters), totaling 71 cubic feet (2,010 liters) throughout the jet.

Based on Garmin's all-glass, fully-integrated avionics suite, the Prodigy® flight deck offers Phenom jet operators more advantages than any other avionics suite on today's market. The cockpit features three interchangeable 12-inch displays – two Primary Flight Displays (PFD) and one Multi-Function Display (MFD). The system integrates all primary flight, navigation, communication, terrain, traffic, weather, engine instrumentation, and crew-alert data, and presents the composite information on these three brilliant, sunlight-readable color high-definition screens.

Two Pratt & Whitney Canada PW617F-E engines power the jet, with 1,695 pounds of thrust each. Its range with four occupants is 1,178 nautical miles (2,182 kilometers or 1,356 miles) with NBAA IFR reserves (35 minutes of holding and 100 nautical mile alternate). The aircraft is capable of flying at 41,000 feet (12,497 meters), attained by a direct climb, even when fully loaded. In addition, the Phenom 100 is designed to perform short-field takeoffs or landings and to fly at a maximum cruise speed of Mach 0.70, or 390 knots (True Air Speed – TAS). These characteristics allow customers to fly nonstop from New York to Miami, in the U.S.; from London to Rome, in Europe; or from Brisbane to Melbourne, in Australia.

The Phenom 100 is priced at USD 3.91 million, based on 2011 economic conditions. The jet received the IF Award, in Germany, as the best product, in 2006, and the best interior, in 2007, as well as the Good Design Award, in China, for the best project, in 2006. In May 2008, the editors of Robb Report magazine, in the U.S., voted the Phenom 100 the "Best of the Best Business Jet".

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## Embraer Image Gallery

Visit the Embraer image gallery at [www.embraer.com](http://www.embraer.com).



KC-390

Legacy 600 Interior

EMBRAER 195

Phenom 100

Super Tucano

## Note to Editors

Embraer S.A. (NYSE: ERJ; BM&FBOVESPA: EMBR3) is the world's largest manufacturer of commercial jets up to 120 seats, and one of Brazil's leading exporters. Embraer's headquarters are located in São José dos Campos, São Paulo, and it has offices, industrial operations and customer service facilities in Brazil, China, France, Portugal, Singapore, and the U.S. Founded in 1969, the Company designs, develops, manufactures and sells aircraft and systems for the commercial aviation, executive aviation, and defense and security segments. It also provides after sales support and services to customers worldwide. On March 31, 2011, Embraer had a workforce of 17,253 employees – not counting the employees of its partially owned subsidiaries – and its firm order backlog totaled USD 16.0 billion.

*This document may contain projections, statements and estimates regarding circumstances or events yet to take place. Those projections and estimates are based largely on current expectations, forecasts on future events and financial tendencies that affect Embraer's businesses. Those estimates are subject to risks, uncertainties and suppositions that include, among others: general economic, political and trade conditions in Brazil and in those markets where Embraer does business; expectations on industry trends; the Company's investment plans; its capacity to develop and deliver products on the dates previously agreed upon, and existing and future governmental regulations. The words "believe", "may", "is able", "will be able", "intend", "continue", "anticipate", "expect" and other similar terms are supposed to identify potentialities. Embraer does not feel compelled to publish updates nor to revise any estimates due to new information, future events or any other facts. In view of the inherent risks and uncertainties, such estimates, events and circumstances may not take place. The actual results can therefore differ substantially from those previously published as Embraer expectations.*

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